



Peter Ješko

Strategy Lead

Peter Ješko is Casino Guru's **Strategy Lead**. His role is rooted in a deep understanding of the company's intricate dynamics, as he has been a part of Casino Guru almost since its beginning. Peter is heavily involved in the complaint resolution process and regularly consults on various industry-related matters across all departments of Casino Guru.

For a decade, he thrived as **a professional poker player**, which gave him priceless insights into the online gambling industry, from the perspective of both players and operators. Once he joined Casino Guru, he created and guided the Affiliate Team.

Peter shapes the Casino Guru approach to treating players and operators simultaneously, **facilitating a balanced strategy**. With a blend of strategic prowess and practical experience, he consistently steers the company the right way.